

# Company Profile



ARAMSOFT





# ABOUT US

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Aramsoft is a Syrian entity that has been established in 2020 by an experienced team of professionals whose ICT business and technical acumen extends over more than 20 years. At Aramsoft, we are driven by the passion to empower our nation with the advanced tools and high-end techs to drive innovation and enable digital transformation across all the facets and industry verticals.



## OUR MISSION

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At Aramsoft, we unceasingly develop advanced ICT solutions tailored for Communications Service Providers (CSPs), enterprises and governmental and regulatory entities, helping them realize transformation initiatives and devise the latest technologies to make the workplace a better place with the help of intelligent automation, workflow optimization tools and innovative approaches.



## OUR VISION

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Backed up by the multitude of ICT solutions that we provide in various industry verticals including the telecom, enterprise and government domains, alongside our team's extensive ICT background and unique skillsets, we envision a transformative future for our nation. We believe in the power of digitalization to boost economic reforms and generate opportunities for continued development.



**SOLUTIONS**

# Telecom Solutions



## OSS/BSS

Aramsoft OSS/BSS solution supports operators to grow their telecom business with unrivaled flexibility and rapid time-to-market features. The platform enables operators to build, distribute, and monetize new innovative services through its subsystems, including CRM, billing, inventory management, mediation, provisioning, and middleware ensuring transparency, security, actionable information, and efficient task execution.



## Network Monitoring

Aramsoft QoS/QoE monitoring solution allows CSPs and the national telecom regulator to generate QoS KPIs based on data obtained from the core networks and OSS systems. In addition, it provides the ability to monitor QoE as perceived by subscribers at the access network level using fixed probing devices dispersed nationwide or drive-test tools, which allows for sustaining high QoE levels for voice, SMS, and data services by enabling real-time data extraction.



## Fraud management

At Aramsoft, we develop fraud detection solutions specifically tailored to detect and combat known fraudulent behaviors as well as newly emerging fraudster attacks. Our solutions rely on different approaches ranging from Data Analysis to test call generation to create a real-time/near real-time shield against any telecom fraud type.



## Revenue Assurance

Aramsoft provides telecom regulators with a fully-fledged solution that enables transparency on the volumes and revenues generated by the various telecom services (voice, SMS, MMS, data, mobile money, VAS, etc.). The solution allows for near real-time traffic flow monitoring, revenue audits, advanced taxation management, billing verification, and advanced reporting.

# Enterprise Solutions



## Document Mgmt. System

Aramsoft offers a comprehensive and advanced document management system with a dynamic framework to support the end-to-end retrieval, management, update and storage of documents of different types and for different purposes. Business processes can be customized and tailored according to the enterprise's requirements respecting its industry vertical and any regulatory requirements pertaining to document management within the realm of its operations.



## ERP System

Aramsoft offers an enterprise ERP solution that can respond to enterprises of various industry verticals. The solution can be custom-tailored to meet customer requirements in areas covering accounting management, inventory and warehouse management, production management, POS and sales order operations, and payroll management, supporting entities of different hierarchies and with multi-tenancy.



## Middleware System

Aramsoft offers an enterprise-grade middleware system that can fit any industry or vertical. Our middleware system is able to support complex order orchestrations across multiple connected systems through its open-API architecture which makes it easy to cater for any integration requirements. Through its advanced workflow management and BPM capabilities, our middleware system can support the creation of complex workflows to enable business interactions and respond to custom business requirements.



## E-commerce Platform

Aramsoft offers an E-commerce platform, designed to take your business online. Its unique features include inventory management, order management, online payment, shipment, and earning management. In addition, the platform provides an admin dashboard presenting all the necessary statistics needed for accurate and prompt decision-making that will improve your online business and boost revenues.



## CRM System

Aramsoft provides enterprises with an advanced CRM solution to enable the end-to-end customer lifecycle management. Our CRM allows to have 360 degrees view of customers, supports real-time interactions through different types of digital channels, and enables order management and tracking, salesforce automation and advanced case management capabilities through its dynamic BPM & Workflow Management layer.



## BPM System

Aramsoft offers a Business Process Management solution purposed at E2E full cycle automation and orchestration of any company's workflow and business processes. The solution serves all types of industries and is designed to allow companies, organizations of any size (small, medium and large) to manage, improve, optimize and automate business processes in an easy and efficient way.

# E-Government Solutions

Aramsoft's strong software development experience allows it to respond to custom solutions development initiatives to support e-government roadmaps. We can support the drive towards a "Digital Government" through enabling e-services, e-payments, digital signature services and much more.



# Services

Aramsoft provides its customers with unparalleled services to support their digital transformation journey. Its services cover the following key areas:





+963 116113987



info@aramsoft.sy



www.aramsoft.sy